

Area Problems:Example 1:

(a)  $A(x) = -2x^2 + 60x$

$$x = \frac{-b}{2a} = \frac{-60}{2(-2)} = \frac{60}{4} = 15$$

$$A(15) = -2(15)^2 + 60(15) = -450 + 900 = 450$$

The maximum area is  $450\text{m}^2$

(b) Domain:  $x \in \mathbb{R}$

Range:  $\{y \mid y \leq 450\}$

Your Turn:

(a)  $A(x) = -4x^2 + 120x$

$$x = \frac{-b}{2a} = \frac{-120}{2(-4)} = \frac{120}{8} = 15$$

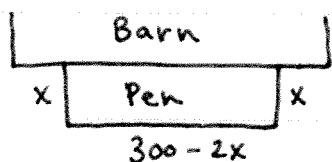
$$A(15) = -4(15)^2 + 120(15) = -900 + 1800 = 900$$

The maximum area is  $900\text{m}^2$

(b) Domain:  $x \in \mathbb{R}$

Range:  $\{y \mid y \leq 900\}$

Example 2:



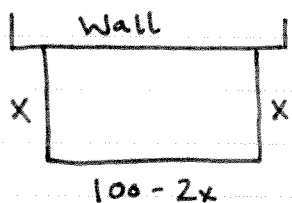
$$A(x) = (300 - 2x)(x) \\ = -2x^2 + 300x$$

$$x = \frac{-b}{2a} = \frac{-300}{2(-2)} = \frac{300}{4} = 75$$

$$A(75) = -2(75)^2 + 300(75) = -11250 + 22500 = 11250$$

The maximum area is  $11250\text{m}^2$

Your turn:



$$A(x) = (100 - 2x)(x) \\ = -2x^2 + 100x$$

$$x = \frac{-b}{2a} = \frac{-100}{2(-2)} = \frac{100}{4} = 25$$

$$A(25) = -2(25)^2 + 100(25) = -1250 + 2500 = 1250$$

The maximum area is  $1250\text{m}^2$

## Revenue Problems:

### Example 1:

$$(a) \text{ Number Sold} = (600 - 50x)$$

$$\text{Cost} = (50 + 5x)$$

$$\begin{aligned} \text{Revenue} &= (\text{Number Sold} \times \text{cost}) \\ &= (600 - 50x)(50 + 5x) \\ &= -250x^2 + 500x + 30000 \end{aligned}$$

$$(b) \quad x = \frac{-b}{2a} = \frac{-500}{2(250)} = \frac{-500}{-500} = 1$$

$$\begin{aligned} \text{Revenue (max)} &= -250(1)^2 + 500(1) + 30000 \\ &= -250 + 500 + 30000 \\ &= 30250 \end{aligned}$$

$\therefore \$30\,250.$

$$\begin{aligned} (c) \text{ Cost (monthly fee)} &= 50 + 5(1) \\ &= 50 + 5 \\ &= 55 \end{aligned}$$

$\therefore \$55 \text{ per month.}$

Your Turn:

$$(a) \text{ Number sold} = (400 + 20x)$$

$$\text{Cost} = (60 - 2x)$$

$$\begin{aligned} \text{Revenue} &= (\text{Number sold}) \times (\text{cost}) \\ &= (400 + 20x)(60 - 2x) \\ &= 24000 - 800x + 1200x - 40x^2 \\ &= -40x^2 + 400x + 24000 \end{aligned}$$

$$(b) \quad x = \frac{-b}{2a} = \frac{-400}{2(-40)} = \frac{-400}{-80} = 5$$

$$\begin{aligned} \text{Revenue (max)} &= -40(5)^2 + 400(5) + 24000 \\ &= -1000 + 2000 + 24000 \\ &= 25000 \qquad \therefore \$25000. \end{aligned}$$

$$(c) \text{ Cost (price per crate)} = 60 - 2(5) = 60 - 10 = 50$$

$$\therefore \$50 \text{ per crate.}$$

(5)

Extra Practice Problems:

1. Tickets Sold =  $(400 - 20x)$   
 Cost =  $(10 + 2x)$

$$\begin{aligned} \text{Revenue} &= (\text{Tickets Sold})(\text{cost}) \\ &= ((400) - 20x)(10 + 2x) \\ &= -40x^2 + 600x + 4000 \end{aligned}$$

$$x = \frac{-b}{2a} = \frac{-600}{2(-40)} = \frac{-600}{-80} = \frac{15}{2}$$

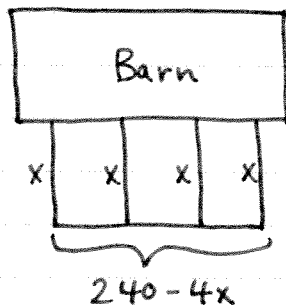
$$\begin{aligned} \text{Revenue (max)} &= -40\left(\frac{15}{2}\right)^2 + 600\left(\frac{15}{2}\right) + 4000 \\ &= -2250 + 4500 + 4000 \\ &= 6250 \end{aligned}$$

$\therefore$  \$6250 is the max revenue.

$$\begin{aligned} \text{Cost (per ticket)} &= 10 + 2\left(\frac{15}{2}\right) \\ &= 10 + 15 \\ &= 25 \end{aligned}$$

$\therefore$  \$25 per ticket.

2.  
(a)



$$A(x) = -4x^2 + 240x$$

$$x = \frac{-b}{2a} = \frac{-240}{2(-4)} = \frac{-240}{-8} = 30$$

$$A(30) = -4(30)^2 + 240(30) = -3600 + 7200 = 3600$$

$\therefore$  The maximum area is  $3600 \text{ m}^2$

(b) Domain:  $x \in \mathbb{R}$  , Range:  $\{y \mid y \leq 3600\}$

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$$3. \text{ Tickets Sold} = (500 - 20x) \\ \text{Cost} = (100 + 5x)$$

$$\begin{aligned} \text{Revenue} &= (\text{Tickets sold}) \times (\text{cost}) \\ &= (500 - 20x)(100 + 5x) \\ &= 50000 + 2500x - 2000x - 100x^2 \\ &= -100x^2 + 500x + 50000 \end{aligned}$$

$$X = \frac{-b}{2a} = \frac{-500}{2(-100)} = \frac{-500}{-200} = \frac{5}{2}$$

$$\begin{aligned} \text{Revenue (max)} &= (-100)(\frac{5}{2})^2 + 500(\frac{5}{2}) + 50000 \\ &= -625 + 3125 + 50000 \\ &= 52500 \end{aligned}$$

$\therefore$  \$52500 is the max revenue.

$$\begin{aligned} \text{Cost (per ticket)} &= 100 + 5(\frac{5}{2}) \\ &= 100 + 12.5 \\ &= 112.5 \end{aligned}$$

$\therefore$  \$112.50 is the price per ticket.

$$4. A(x) = -x^2 + 60x$$

(a)

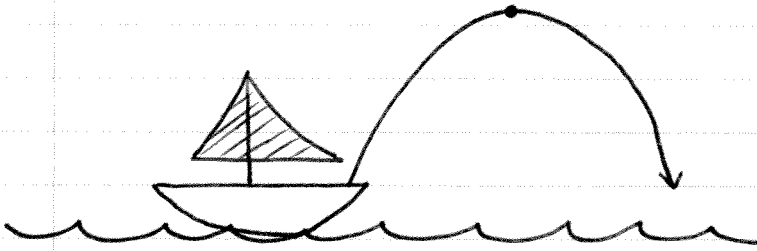
$$X = \frac{-b}{2a} = \frac{-60}{2(-1)} = \frac{-60}{-2} = 30$$

$$A(30) = -(30)^2 + 60(30) = -900 + 1800 = 900$$

$\therefore$  The maximum area is  $900 \text{ m}^2$ .

(b) Domain:  $x \in \mathbb{R}$ , Range:  $\{y \mid y \leq 900\}$ .

5.  $h(t) = -4.9t^2 + 29.4t + 3$



$$x = \frac{-29.4}{2(-4.9)} = \frac{-29.4}{-9.8} = 3 \quad \therefore 3 \text{ seconds to reach max height.}$$

$$\begin{aligned} h(3) &= -4.9(3)^2 + 29.4(3) + 3 \\ &= -44.1 + 88.2 + 3 \\ &= 47.1 \end{aligned}$$

$\therefore$  The maximum height is 47.1 m.

6.  $h(t) = -\frac{1}{2}t^2 + 5t + 2$

$$x = \frac{-b}{2a} = \frac{-5}{2(-\frac{1}{2})} = \frac{-5}{-1} = 5 \quad \therefore \text{maximum height is reached after 5 seconds.}$$

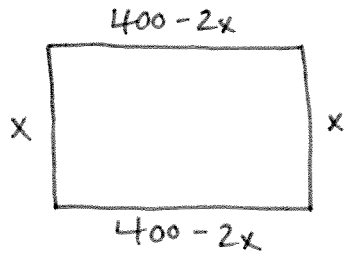
$$\begin{aligned} h(5) &= -\frac{1}{2}(5)^2 + 5(5) + 2 \\ &= -\frac{1}{2}(25) + (25) + 2 \\ &= -12.5 + 25 + 2 \end{aligned}$$

$$= 14.5$$

$\therefore$  The maximum height is 14.5 m.

(We only need to find the time here)

7.



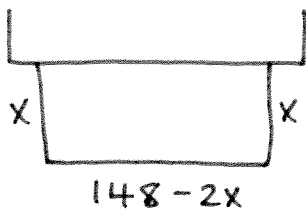
$$A(x) = (400 - 2x)(x) = -2x^2 + 400x$$

$$x = \frac{-b}{2a} = \frac{-400}{2(-2)} = \frac{-400}{-4} = 100$$

$$\begin{aligned} A(100) &= -2(100)^2 + 400(100) \\ &= -20000 + 40000 \\ &= 20000 \end{aligned}$$

$\therefore$  The maximum area is  $20000 \text{ m}^2$ .

8.



$$\begin{aligned} A(x) &= (148 - 2x)(x) \\ &= -2x^2 + 148x \end{aligned}$$

$$x = \frac{-b}{2a} = \frac{-148}{2(-2)} = \frac{-148}{-4} = 37$$

$$\begin{aligned} A(37) &= -2(37)^2 + 148(37) \\ &= -2738 + 5476 \\ &= 2738 \end{aligned}$$

$\therefore$  The maximum area is  $2738 \text{ m}^2$ .